

# STRENGTHEN OUR LOCAL ECONOMY

A believer in being a Catalyst for Business Growth. The Tigard Chamber has engaged at a multitude of levels to impact Tigard's economy.



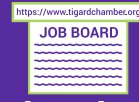
### Leadership Tigard

a 9 month, 1 day/month community leadership program



### Downtown Revitalization

Board Member & Partner of Tigard Downtown Alliance



### Member Job Board

Member job board to on the Tigard Chamber website

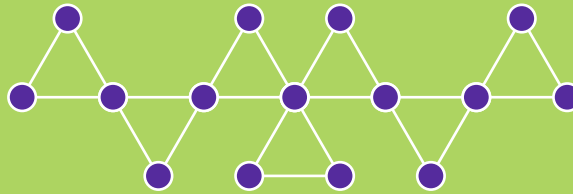


### Business Directory & Community Guide

8,000 print, 84K digital copies, 45K target digital display impressions, 4,800 Facebook followers reached through a post on the Tigard Times page promoting the magazine + Digital edition hosted on the Tigard Chamber and Tigard Times websites for a year.

# NETWORKING VISIBILITY AND EDUCATION

100+ in-person and virtual networking opportunities enabling business growth for our members



### Numerous Monthly Committee Opportunities!

- 6 Annual chamber events
- 10 Webinar educational a.m. series
- 4 New member orientation
- 48 "Good Morning Tigard" weekly a.m. Affinity Groups

# PROMOTING THE COMMUNITY

### A Champion for stronger communities

The Tigard Chamber and its members promote the local community through:

- Leadership Tigard
- Restaurant Month
- Tigard Farmers Market (May-October)
- Community Awards & Scholarships
- Workforce Development
- Tigard Shining Stars Community Awards Celebration (scholarships, volunteer and business awards)
- Washington County Relay For Life
- TDA's Art Walk, Small Business Saturday, Annual Street Fair, Trick or Treat Main Street and Holiday Tree Lighting.
- A Community/Visitor guide within our annual Tigard Business Directory
- A dedicated community/visitor section of the Chamber website and a walk-in Visitor Center.



# ADVOCACY FOR BUSINESS WITH GOVERNMENT & POLITICAL ACTION

The Convener of Leaders & Influencers

Our Government & Public Policy (GAPP) committee is active and involved in bringing opportunities for business and community to meet, interact and question their State legislative reps and their Tigard City Council. This includes forums, debates and surveys. Focus areas are outlined in our Business Advocacy Agenda

### Other Key Committees & Activities

- Candidate Endorsement Committee
- Chamber Day at the Capital
- Member of Oregon State Chamber of Commerce
- Member Westside Economic Alliance
- CHART - Community Homeless Assessment & Response Team