

AGENDA

9:30 AM – 10:00 AM

Open Networking and Mini Business Expo

10:00 AM – 10:30 AM

Economic Trends & Outlook of Washington County –
Brannigan Vogt

10:30 AM – 11:00 AM

Workforce Analysis – Dr. Liza Morehead

11:00 AM – 11:30 AM

Invest in Your Future – Sara Tanner and Davis Siliga

11:30 AM – 11:45 AM

Break & Mini Business Expo

11:45 AM – 12:15 PM

Small Business & Entrepreneurship in a Changing Market –
Steve DeAngelo

12:15 PM – 12:30 PM

Break

12:30 PM – 1:15 PM

Panel Discussion

1:15 PM – 1:45 PM

The Future of Business: AI, Automation & Emerging Technologies –
Shawn Daley and Dr. Eric Anctil

1:45 PM – 2:15 PM

Open Networking and Mini Business Expo

2:15 PM – 2:30 PM

Closing Networking / Final Expo Visits

2025

Tigard Chamber of Commerce

THE STATE of BUSINESS

Shaping Tigard's Future: Innovation, Investment,
and Inclusive Growth

Wednesday, September 24th | 9:30 a.m.

Presented by:



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Economic Development Manager for City of Tigard

Elizabeth Mazzara Myers

Executive Director of Westside Economic Alliance

ABOUT TIGARD CHAMBER

The Tigard Chamber of Commerce is committed to building and connecting businesses, growing leaders, and shaping our community. As a catalyst for business growth and a convener of local leaders, the Chamber champions a strong, inclusive, and thriving Tigard. Guided by values of integrity, collaboration, and equity, the Chamber creates opportunities for business success, leadership development, and community prosperity.

SPEAKERS

SPEAKERS

**BRANNIGAN
VOGT**



As a Workforce Analyst for the **Oregon Employment Department**, Brannigan specializes in Washington County, providing data-driven insights and economic analysis to help businesses and organizations make informed decisions. With a strong background in economics and teaching at Portland State University, Brannigan brings valuable expertise to our community's conversation on workforce and economic trends.

**DAVIS
SILIGA**



Davis is a certified financial planner who focuses on building collaborative, client-centered financial strategies. He works closely with business owners, Oregon employees, and those nearing retirement to create holistic, adaptable plans that support long-term goals and life transitions. Based in Beaverton, Davis is passionate about helping families make confident, informed financial decisions.

**DR. LIZA
MOREHEAD**



As the Data & Research Analyst at **Worksystems**, Liza leads institutional research, labor market analysis, and policy evaluation that helps guide workforce and economic strategies in our region. With a PhD in Urban Studies focused on Public Policy and Urban Planning, she brings deep expertise in community needs assessments, demographic analysis, and stakeholder engagement.

**SARA
TANNER**



With nearly three decades of experience in financial services, Sara co-founded Firenze Wealth Management to provide independent, holistic financial guidance. She works with over 1,200 households and businesses, helping families plan across generations. A strong believer in community building. She brings a wealth of experience in financial planning, estate transfer, and supporting abundant lives.

**STEVE
DEANGELO**



The owner of DeAngelo's Catering & Events, a Tigard-based business known for its high quality food, creative menus, and exceptional service. Beyond running his award winning business, Steve is a community leader recognized as Tigard's First Citizen (2023) and honored by the U.S. Small Business Administration as a "Small Business Champion." His commitment to sustainability, nonprofit partnerships, and community values makes him an inspiring voice for local business leadership.

SPEAKERS

OVERVIEW

**SHAWN
DALEY**



Shawn serves as Dean of the College of Education at George Fox University, where he leads initiatives in teacher preparation, educational leadership, and innovative K-12 partnerships. With more than 25 years in education and leadership roles at universities nationwide, he is a nationally recognized expert in educational technology, accessibility, and innovation. His work has earned awards, including Apple Distinguished Educator and the Christa McAuliffe Award.

**DR. ERIC
ANCTIL**



An Associate Professor of Education at the University of Portland, where he has taught since 2008. An accomplished author and researcher, his work focuses on K-20 education and the intersection of media, technology, and innovation in the classroom. With more than two decades of teaching and research experience, Eric brings valuable insights into the future of education and workforce development.

The Tigard Chamber of Commerce presents the
2025 State of Business

This year's theme, **Shaping Tigard's Future: Innovation, Investment, and Inclusive Growth**, goes beyond roads and buildings. Together, we'll focus on the economic, workforce, and business foundations that will sustain and grow our community for years to come.

Through conversations with local leaders, economic experts, and business professionals, we'll explore the ideas, partnerships, and innovations driving Tigard's future.

From strengthening our workforce to expanding opportunity, today's program is designed to highlight how we can build a resilient, thriving, and inclusive community for all.



TIGARD
CHAMBER OF COMMERCE
BUILDING BUSINESS. GROWING TOGETHER.